Mom-trepreneurs

Being a boss and a nurturing mother is all in the juggling

Simple Wonders

After the baby arrives, space can be hard to come by. Get organized now, with these stylish and photo-friendly wallets and bags. Maintain your sanity with the shop's collection of Mom Agenda day planners and organizers. *At Blooming Lens, Carlsbad Ranch, 949-240-9414, www.simplewonders.com.*

Francie Pants

Co-founded by an Orange County mom, this company makes lightweight shorts that can be worn under a skirt and come in all styles and sizes, for girls who don't have time to worry about being modest. When swinging on monkey bars, turning cartwheels, or jumping rope, they can be sure the shorts provide stylish coverage. www.franciepants.com.

Pulp Factory Calendars

Lisa Instmer was living in Philly if Brad and planning to get married when she came up with her first creation, a desk calendar titled "No Engaged Girl's Life." As her life progressed, she followed up each stage with "A Pregnant Girl's Life," "New Mom," and "New Baby" stationery. Her company offers cards, invitations, and greeting cards in each theme. 949-470-9404, www.pulpfactorycalendars.com.

Xpecting

Born-to-be-moms don't have to sacrifice style in "Mat" this shop for its collection of casual and professional threads that are hip, vibrant, and most of all, comfortable. We enjoy fully love the swimwear and springtime maternity dresses. 340 E. 17th St. #20, Costa Mesa, 949-574-2206, www.xpecting-maternity.com.

Baby Emi

Founded by Debbie Savage of Laguna Niguel, the line of bangles and necklaces was born after the birth of her daughter Emi. Savage gives a set of traditional Cambodian bells as a blessing. Since culture was unknown to most of Southern California, and Savage decided to embrace her Cambodian heritage by creating a company that would spread the country. www.babyemi.com.

Surfside Baby

Babies are perhaps the last demographic group to get its own collection of surfer products—T-shirts, blankets, and gear. Leave it to a Dana Point mom to create everything the budding surfers need before they're old enough to ride. 1060 Calle Negocio #G, San Clemente, 949-218-9842, www.surfsidebaby.com.

Raspberry & Sage

Moms get more than just a baby shower gift at this child-friendly shop, too. You'll find cute and unique bags by Petunia Pickle Bottom, jewelry, baby essentials such as hooded towels and patchwork blankets, and nearly every Moodle in the skin-care product. 201 Marine St., Fort Bragg, 707-964-2226, www.raspberryandsage.com.

Baby Boot Camp

The company was founded in the San Francisco Bay Area, when a new mom began searching for inexpensive exercise classes. Finding none, she started Baby Boot Camp, which now has franchises across the country, including one operated by Kristin Menapace, who holds sessions in Dana Point and San Clemente. 949-554-8064, kristin.menapace@babybootcamp.com, www.babybootcamp.com.

Saige Nicole's

Thought of as a boutique children's shop, this shop also sells maternity shirts with fun phrases such as "Baby Bump," "Love My Dad's Baby," and "Expected Blessing." It's cute, fitted line of nursing pads—made from cotton and bamboo—and other nursing covers. Tustin, 714-291-2242, www.saignicole.com.

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